

1606 Corp, Stock Symbol CBDW | Business Overview



CBDW.ai

An AI Driven Merchandising
Chatbot Tech Company

Q1 2024



CONVERSATIONAL
E-COMMERCE FOCUSED

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EXECUTIVE SUMMARY

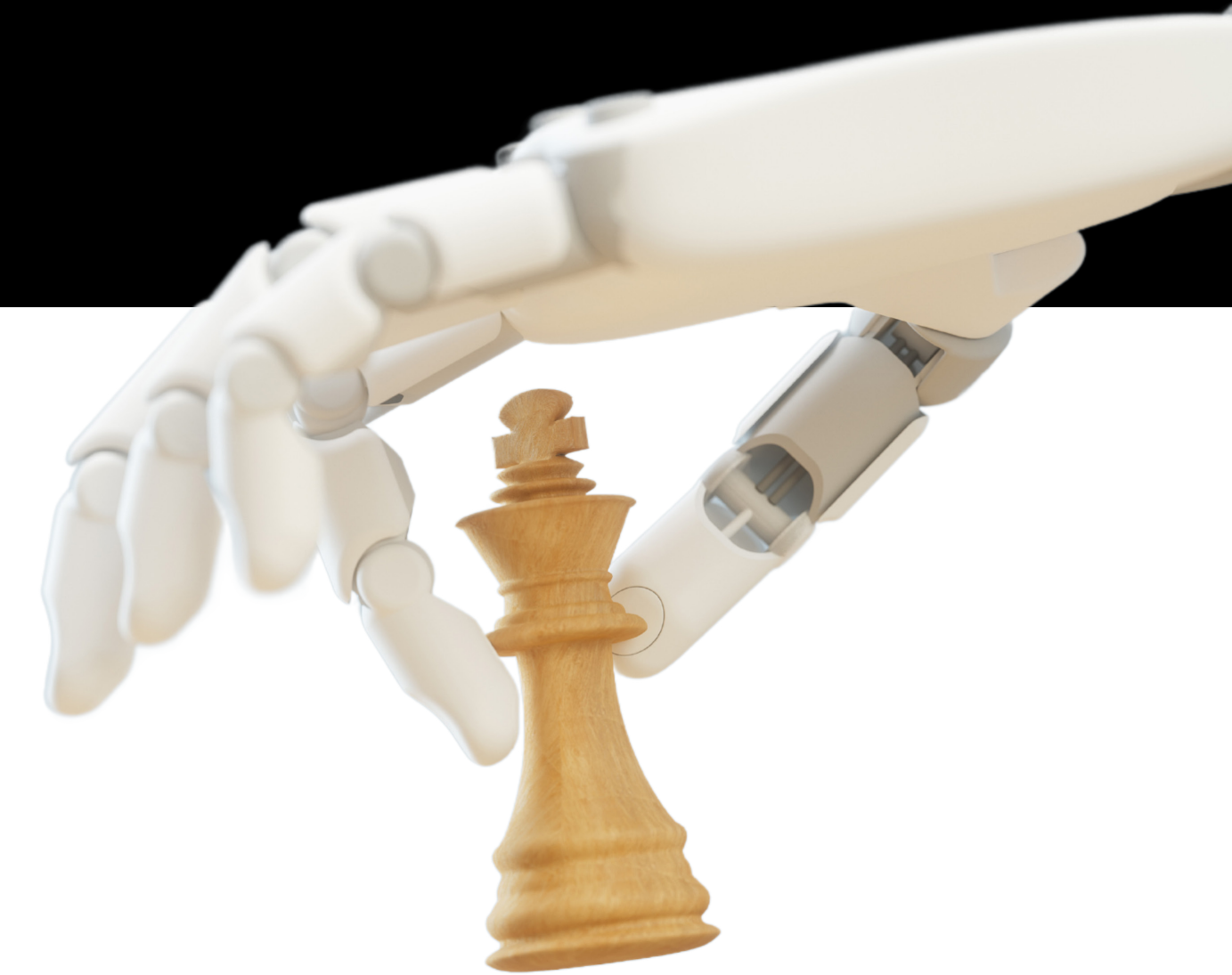
In this presentation, we present 1606 Corp (Stock Symbol: CBDW), a pioneering public company currently in the AI driven Conversational Merchandising Chatbot space at the forefront of conversational e-commerce which provides potential customers with a new customer experience that drives sales conversions by making product recommendations, tracking user behavior and data capture features. CBDW.ai now specializes in the development and licensing of AI-powered chatbots, transforming online shopping experiences for businesses. This document outlines the company's features, licensing model, market opportunity, financial outlook, and our competitive advantage to interested individuals, associates and current shareholders.

Introduction to 1606 Corp (Stock Symbol CBDW):

1606 Corp is a revenue generating AI technology development and sales company committed to enhancing the world of e-commerce through the application of conversational artificial intelligence, and currently, CBDW.ai is one of the fastest growing AI focused companies on the OTC Markets.

How did we get here?

Our journey began three (3) years ago when the current management evaluated the CBD industry and saw the enormous upside potential for a company to acquire and grow CBD businesses under the umbrella of a publicly traded company, 1606 Corp. After creating some great relationships with the industries largest distributors and web developers, the CEO saw a first adapter opportunity in AI chatbot technology. The goal in 2024 is to capitalize on the new ways consumers expect to interact with businesses online, creating more engaging and personalized shopping experiences. 1606 Corp experienced a rebirth and is entirely focused on building and licensing chatbots that provide AI driven conversational e-commerce to any business looking to meaningfully engage their customer online.



MARKET OVERVIEW

E-commerce has evolved into a colossal global industry, reshaping consumer behavior and business strategies alike. Within this vast landscape, the CBD sector stood out as one of the most promising markets with only 60% of revenue coming from online sales presenting an opportunity to take advantage of the disparity which CBDW.ai has embarked on quickly and successfully. The CBD industry makes the most sense to deploy the first versions of CBDW's chatbot, but because the industry is marked by exponential growth, changing regulations, and heightened consumer interest in addition to being the industry the company is currently navigating. It is within this dynamic ecosystem that CBDW thrives, offering AI solutions tailored to meet the unique challenges and opportunities of the CBD industry customer service, or lack thereof. In a recent survey conducted by CBDW.ai, 73% of participants said they don't buy CBD online because there's no one to answer their questions, which is a major problem that CBDW has solved.

By 2024, 40% of business apps will come with conversational AI as an embedded feature, according to AIM Research.

– AIM Research

- AI market projections are to reach \$407 billion by 2027, from its estimated \$86.9 billion revenue in 2022.
- AI is expected to boost US GDP by 21% by 2030.
- 75%+ consumers are concerned about AI misinformation.
- The global AI market reached USD \$2.41 trillion in 2023, fueled by demand for cloud-based AI services. Anticipated to grow at a CAGR of 31% from 2024 - 2032.

Source: www.forbes.com/advisor/business/ai-statistics/

THE POWER OF AI CHATBOTS

Generative AI chatbots can provide instant, round-the-clock support, guiding potential buyers through the product selection process, queries about dosage, usage, legality, while offering personalized recommendations based on individual preferences.

AI chatbots are more than just virtual assistants; they are transformative tools reshaping the e-commerce landscape. They have the capacity to engage with customers 24/7, answer inquiries, provide recommendations, and facilitate seamless transactions. This results in enhanced customer satisfaction and, more importantly, increased revenues for businesses. Chatbots are potent drivers of sales in e-commerce, particularly within the CBD industry, due to their ability to enhance the customer shopping experience. In the context of CBD, where consumers often have questions, concerns, and specific needs, chat bots serve as invaluable virtual assistants. They provide instant, round-the-clock support, guiding potential buyers through the product selection process, addressing queries about dosage, usage, and legality, and offering personalized recommendations based on individual preferences. This not only

streamlines the purchasing journey but also fosters trust and confidence in the brand, as customers feel well-informed and supported. Furthermore, chatbots can efficiently handle a high volume of inquiries simultaneously, ensuring that no potential sale goes unanswered. By providing an interactive and informative platform for customers, chatbots empower e-commerce businesses in the CBD sector to drive sales, reduce cart abandonment rates, and ultimately boost revenue while delivering an exceptional shopping experience.

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FEATURES AND INNOVATIONS

CBDW.ai Chatbots are equipped with cutting-edge features, underpinned by advanced AI technologies such as:

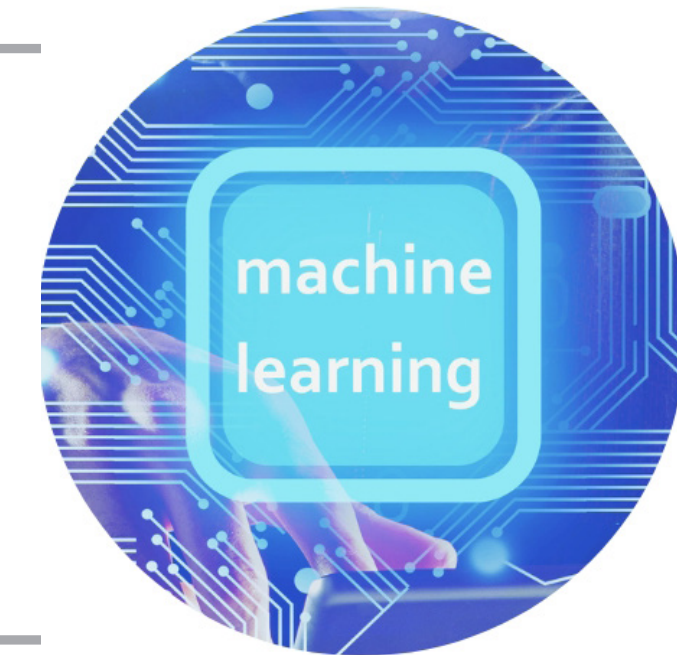
Natural Language Processing (NLP):

Our Chatbots understand and respond to user queries in a conversational manner, improving user interactions.



Machine Learning:

They continuously learn from customer interactions to refine their responses and provide more accurate recommendations over time.



Predictive Analytics:

Our Chatbots leverage data to anticipate customer needs, enabling businesses to offer proactive solutions.



Real-time Language Translation

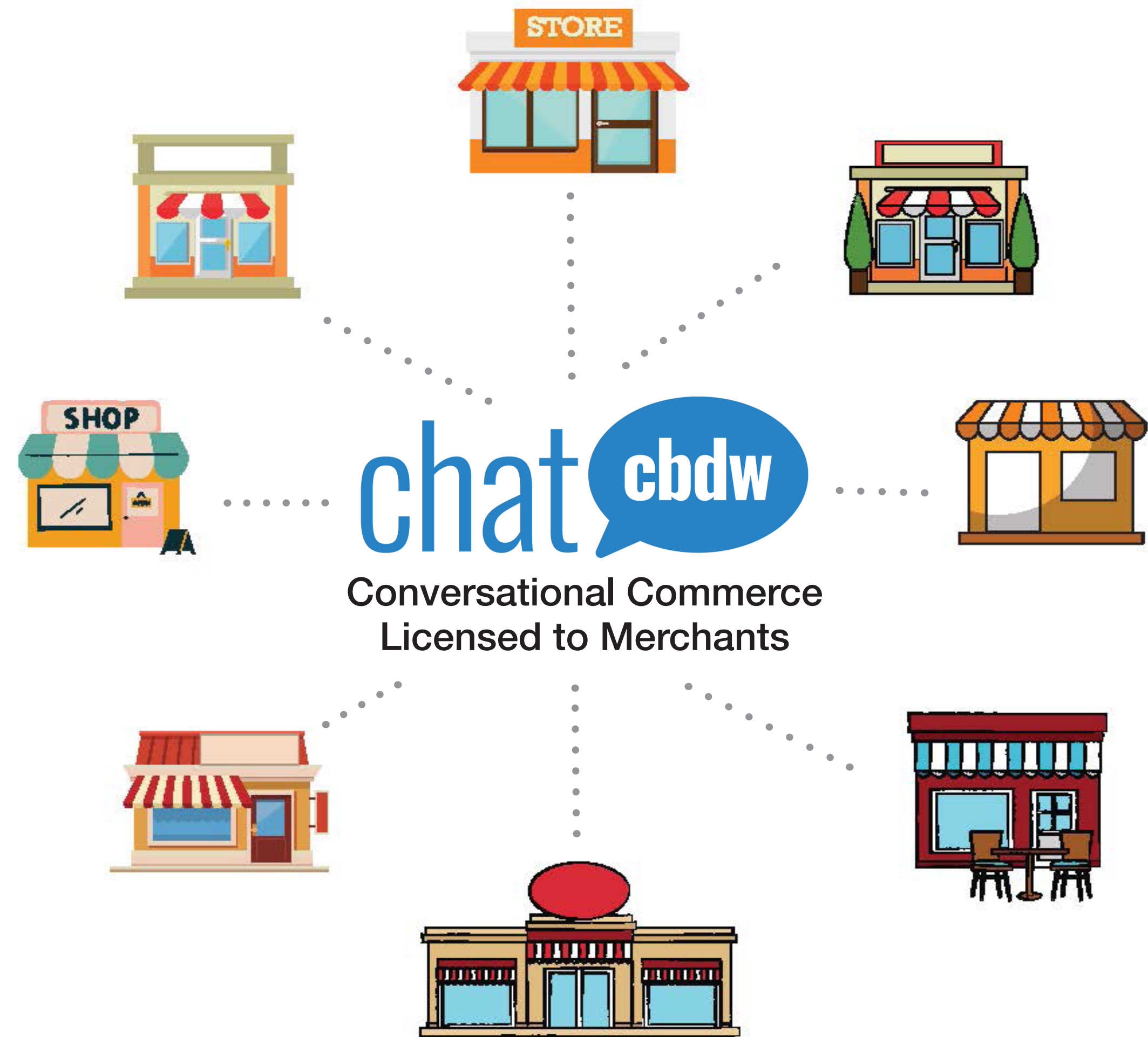
Empowered by cutting-edge NLP and machine learning, our chatbots seamlessly break down language barriers, translating multiple languages on-the-fly for instant communication convenience.



LICENSING MODEL

Our innovative licensing model is designed with businesses in mind. It allows companies, particularly those in the CBD industry, to integrate our chatbots into their platforms seamlessly.

This approach not only reduces the development burden on businesses but also expedites the deployment of AI-driven solutions, enhancing customer experiences without requiring extensive resources.



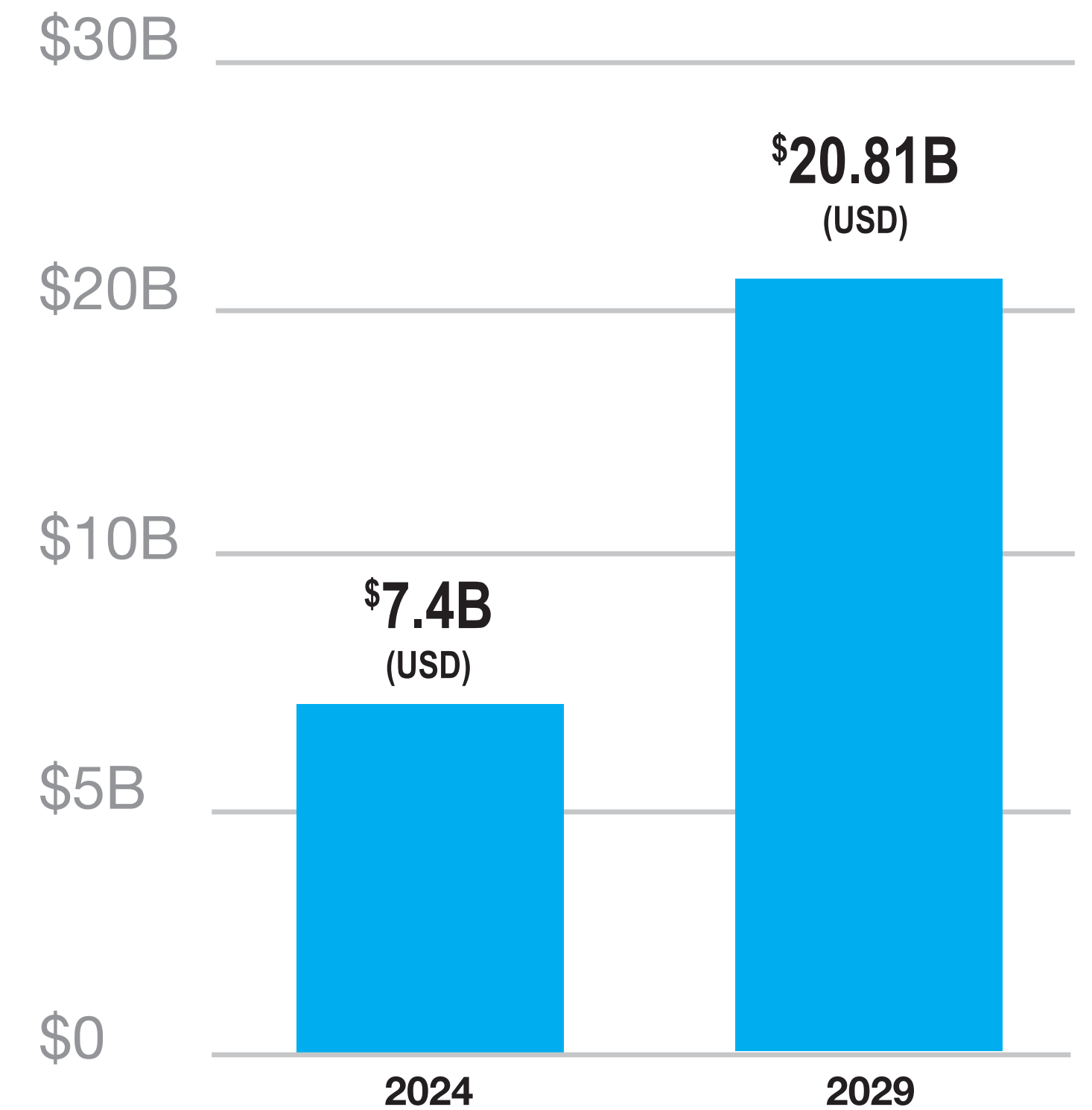
MARKET OPPORTUNITY

The global CBD market is positioned for exponential growth, and e-commerce is at the heart of this expansion. By tailoring our chat bots to serve this niche, it is well-poised to capitalize on this extraordinary growth trajectory. Our chatbots will empower both our shareholders and business partners to thrive in an ever-expanding market.

The global cannabidiol (CBD) market size was valued at USD \$6.4 billion in 2022 and is expected to grow at a compound annual growth rate (CAGR) of 16.2% from 2023 to 2030.

Source - Cannabidiol Market Size, Share And Growth Report, 2030 ([grandviewresearch.com](https://www.grandviewresearch.com))

Chatbot Market Size Estimate



The Chatbot Market size is estimated at USD 7.01 billion in 2024, and is expected to reach USD 20.81 billion by 2029, growing at a CAGR of 24.32% during the forecast period (2024-2029).

Source: <https://www.mordorintelligence.com/industry-reports/global-chatbot-market>

COMPETITIVE ADVANTAGE

Our competitive edge lies in three key areas:



Deep Expertise in AI:

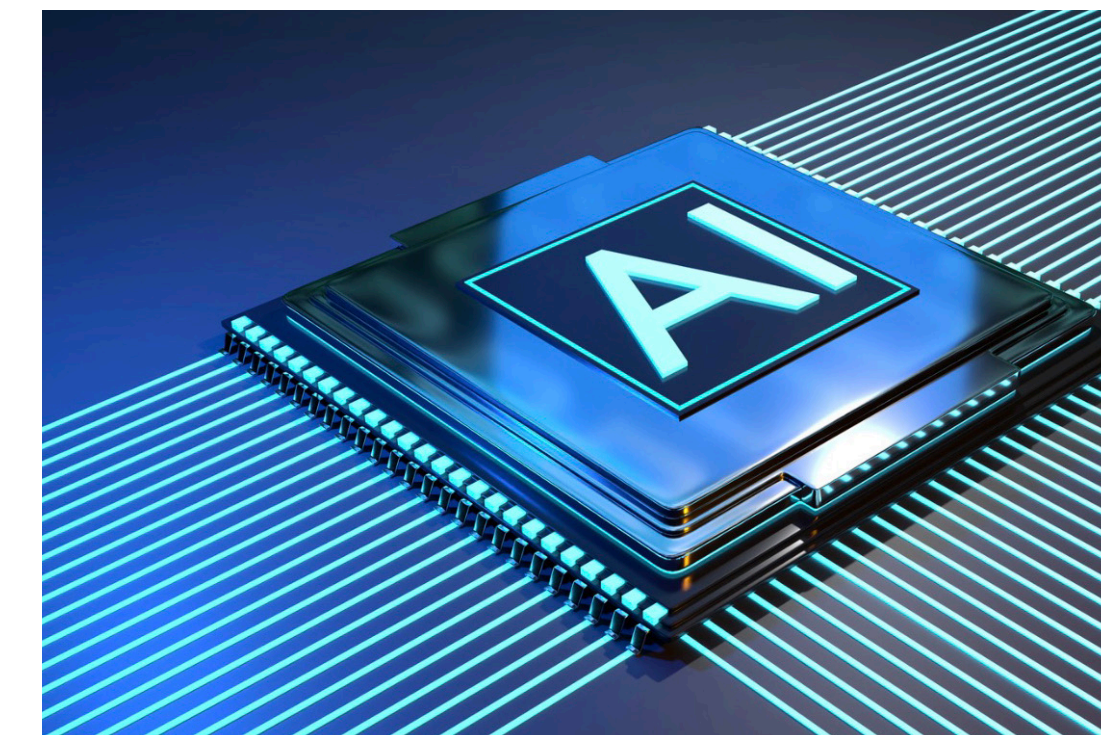
1606 Corp boasts a team of AI experts on the board and in the communications team who have a combined 115 years of technology and tech project development experience. The assembled tech consists of experts in every field including technology development, management, marketing and communications



MarTech for CBD Merchants

Industry Focus:

Our technology is adaptable to various sectors such as CBD, cannabis, solar, auto parts, health & beauty and vitamins for example.



Strong IP Portfolio:

We own the intellectual property, ensuring long-term competitiveness and protecting our innovations.

THE MODEL

1606 Corp, specializing in AI-driven conversational merchandising chatbots, is poised for a strategic expansion aimed at broadening its market presence and enhancing service delivery.

Our goal is to partner with Independent Sales Organizations (ISOs) across various sectors, namely web developers, CBD merchant processors, and attorneys.

This section outlines the planned expansion via signing ISOs, setting an ambitious yet attainable target of securing partnerships with an estimated ten (10) ISOs by the end of 2024.

TARGET SECTORS FOR ISO PARTNERSHIPS INCLUDE:

Web Developers

Strategy: Partner with leading web development firms offering them an advanced AI tool to augment their service portfolio.

CBD Merchant Processors:

Strategy: Partner with CBD merchant processors offering a value-added service to their *existing* payment processing solutions.

Attorneys:

Strategy: Partner with law firms representing CBD merchants and allowing them to offer AI chatbot technology for client engagement.

Current ISO Partners:

Cannasite.com – A CBD website development company

CoolBlueDist.com – A wholesale CBD distribution company

ISO PARTNERSHIP PLAN

Q1-Q2 2024: Research and Outreach

- Conduct in-depth market research to identify potential ISO partners in each target sector.
- Initiate outreach programs, showcasing the value proposition of CBDW AI chatbots.

Q1 Milestones and KPIs

- Currently CBDW.ai has two (2) ISOs with more opportunities by the end of Q1.
- Secure at least 5-6 ISO partnerships in each target sector (CBD) by Q2 2024.

Q3 2024: Finalize Agreements

- Engage in detailed discussions and negotiations with interested ISOs.
- Finalize partnership agreements, focusing on mutually beneficial terms.

Q3 Milestones and KPIs

- Achieve full integration and operational launch with all ten (10) ISOs by Q3 2024.

Q4 2024: Integration and Launch

- Assist ISO's with their customer Chatbot system and platform integrations.
- Assist in launch of ISO email, and outbound phone marketing campaigns.

Q4 Milestones and KPIs

- Monitor and measure key performance indicators, including:
 1. Number of chatbot deployments
 2. User engagement rates
 3. Post integration customer feedback

CONCLUSION

Through ISO partnerships, CBDW.ai aims to expand market share, fostering widespread adoption of AI-driven chatbots across industries. By the end of 2024, strategic alliances and implementation will enhance our market position, paving the way for innovation and growth in AI conversational merchandising e-commerce.

CONSIDERATIONS

Exponential Growth Potential:

With CBD industry expansion and the e-commerce boom, CBDW.ai chatbots are positioned to drive substantial growth. In 2021, cannabidiol (CBD) generated over \$5.3 billion USD in product sales revenue through both online and in-store transactions. By 2024, the market is expected to develop exponentially, with estimated sales amounting to \$12 billion USD – an increase of \$6.7 billion USD from 2021.

According to American Marijuana in a recent report titled: CBD Statistics for 2023: Retail Trends & Data American Marijuana - www.americanmarijuana.org/cbd-statistics-data/

Scalability Into Other Sectors:

Our technology is adaptable to various e-commerce sectors, providing opportunities for diversification and market expansion. AI-driven merchandising chat bots have the potential to benefit a wide range of online business sectors. Their adaptability and capability to enhance the customer shopping experience makes them valuable assets for various industries. Here are several online business sectors that can benefit the most from AI-driven merchandising chat bots:

“In the next two years, 38% of organizations are planning to implement chatbots – A 40% increase in the adoption of chatbot technology.”
– Gartner Research

“Business chatbots are a critical resource for enhancing the consumer experience and providing excellent customer service. Chatbots are transforming the ways businesses connect with current and prospective customers.” – Gartner Research

“Artificial Intelligence (AI) will be a mainstream customer experience investment in the next couple of years 47% of organizations will use chatbots for customer care and 40% will deploy virtual assistants.” – Gartner Research

CBDW.AI MANAGEMENT



GREG LAMBRECHT
CEO & CHAIRMAN OF THE BOARD

Greg is a visionary entrepreneur backed by a robust tenure in company operations, investor relations, and corporate leadership, and has a successful track record in founding and leading start-up companies. Greg was the founder of PCI, a leading consumer product distribution, he founded Singlepoint Inc currently trading on the CBOE and recently Greg Founded and launched CBDW one of the fastest growing AI focused companies on the OTC markets as a fully reporting PINK. Greg led PCI through a NASDAQ listed IPO, raising \$10,000,000 with similar results with SING under his leadership. CBDW.ai is Greg's third public company as a founder. Greg is a graduate of Western Washington University with a degree in marketing communications.



AUSTEN LAMBRECHT
V.P., DIRECTOR

Austen's current position is V.P. and Director of CBDW whose responsibilities include corporate operations, compliance, and accounting. Austen began his career in 2019 at SinglePoint Inc working with the company in research and development with a focus on the solar and hemp subsidiaries. For the last three years Austen has guided CBDW through an S-1, maintained current status with OTC Markets and recently collaborated on AI technology. Austen attended the W.P. Carey School of Business at Arizona State University with a focus on Sports Business.



venu ARAVAMUDAN
BOARD MEMBER

Venu has 30+ years of experience as a software engineering and products leader delivering leading edge offerings for enterprise customers. He was most recently SVP of Engineering for Oracle's cloud platform and identity, leading a team of 1,800+ engineers. Prior roles have included SVP & GM at F5 Networks where he developed the first generation of F5's cloud services offerings, General Manager at Amazon/AWS RDS leading cloud database offerings and similar senior roles at Limelight Networks, VMware and Microsoft. Venu has a masters Degree in Applied Math from Rensselaer Polytechnic Institute (RPI) and an undergraduate in engineering from the Indian Institute of Technology (IIT).



GOWRI SHANKAR
BOARD MEMBER

Mr. Shankar, 57 years of age, is an entrepreneur and experienced executive who has grown companies and teams. He is a strong business development professional, skilled in SAAS, Mobile Advertising, Mobile Content, E-commerce, and Venture Capital. Mr. Shankar has and does serve boards of both public and private companies.



BRENT DUSKIN
MARKETING

Brent has 25+ years is a creative marketing professional who has worked with: Time Warner Cable, AT&T, Fisher Investments, Marriott, American Express, Cable One, AAA, and Wells Fargo to name a few. For the last 10 years his main focus was working on lead generation for educational brands such as: Kevin O'Leary, Robert Herjavec, Barbara Corcoran, HGTV's—"The Property Brothers", to name a few.



DEREK MCCARTHY
COMMUNICATIONS

With a robust career spanning 17 years, Derek stands as a seasoned communications professional who has carved a significant niche in the field. A proud alumnus of St. John Fisher University, Derek's educational background in economics has been the cornerstone of his extensive career. His specialization in communications, particularly for public companies, has marked him as a trusted advisor and strategist in the corporate world. As a Google ad expert, Derek has demonstrated an exceptional ability to leverage the digital landscape to drive company visibility and engagement. His proficiency in creating and managing impactful ad campaigns has made him a go-to expert for businesses looking to amplify their online presence. Derek's influence extends beyond traditional corporate communications, as he has established himself as a formidable social media influencer. With an impressive following of 150,000, his insights and content resonate deeply with a broad audience, making him a powerful voice in the digital realm. Over the past 15 years, Derek's consultancy work has spanned over 200 publicly traded companies. His expertise lies in not only providing strategic communication guidance but also in crafting high-end content that is both engaging and compelling. His ability to distill complex business narratives into relatable stories has been instrumental in enhancing the visibility and market position for his clients.

CONCLUSION

In this document, 1606 Corp (CBDW) outlines its positioning in the ever-evolving world of e-commerce and AI. Our innovative AI Chatbot and unique licensing model are poised to drive growth not only within the CBD industry but also across various e-commerce sectors. We invite you to join us on this transformative journey as we revolutionize e-commerce and enhance customer experiences worldwide.

For more information contact Derek McCarthy at:

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Note: This overview serves for informational purposes only and should not be considered as investment advice. Investors should conduct thorough due diligence before making any investment decisions.



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